

SONY®

KE-37/42/50XS910

Plasma WEGA™ flat panel television



- Ultra-slim, stunning semi-floating glass panel design
- DVI-HDTV input secures access to High Definition content
- Movies will always look their best with CineMotion™ technology
- View digital images on your TV with Memory Stick® media
- Enjoy stunning picture enhancement with Sony WEGA Engine™ System

PLASMA
WEGA

DRC Digital
Reality
Creation

WEGA ENGINE

MEMORY STICK

CineMotion
reverse 3-2 pull down technology

TruSurround™
with **SRS**

MID Multi
Image
Driver

The WEGA Engine™ System Sony's proprietary WEGA Engine™ system maintains the picture in the digital domain from the first stage to the last- end-to-end digital accuracy to deliver superb picture quality from any video source. Direct Digital Circuitry II (DDC II) increases the signal to noise ratio before it passes through to the DRC® circuit. Digital Reality Creation™ MultiFunction V1 Circuitry raises standard definition signals to HD quality to display clear, stable images from any video source. MID®-X Multi Image Driver Circuitry scales all incoming standard and HD signals to the configuration of the panel without degrading signal quality, and provides Twin-View™ picture-and-picture features.

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Features

General

- Clock/Timer (Two Event)
- Sleep Timer
- V Chip Parental Control
- All in One Design for Plasma WEGA™ TVs
- Energy Star Compliant
- Input Signals: 480i, 480p, 1080i, 720p
- Color Temperature Adjustment : (5000 - 7500K)
- Screen Size (Diagonally):
KE-37XS910 = 37"
KE-42XS910 = 42"
KE-50XS910 = 50"

Video

- Multiple Language (3) On- Screen Display (English, French and Spanish)
- DVI-HDTV Interface
- High Contrast Screen with Double AR Coating
- Enhanced Memory Stick® Media Playback* (JPEG/MPEG1)
- Block Noise Smoother™ Technology
- 16:9 Aspect Ratio
- Sony Re-engineered Plasma Panel Driver LSI
- MultiImage Driver (Mid®X) Circuitry
- Direct Digital II Circuitry
- HD Ready
- Built-in NTSC TV Tuner
- Advanced WEGA Engine™ System
- CineMotion® Reverse 3-2 PullDown Technology
- DRC® MultiFunction Circuitry
- 1 Tuner Picture In Picture
- Auto Wide/Wide Screen Modes
- Closed Caption (CC)
- Auto Channel Program
- Channel Skip/Add
- Favorite Channel Preview
- Program Palette™ presets
- Flexible Twin View Picture and Picture

Audio

- TruSurround® Sound SRS® 3D Audio Effect
- Speaker Output: 2 way side speaker system
- Built-In Stereo Speakers

Specifications

General

- Power Requirements AC120V, 60Hz
- Power Consumption (Standby)
KE-37XS910: 6W; KE-42XS910: 6W; KE-50XS910: 1.5W
- Power Consumption (In Operation)
KE-37XS910: 360W; KE-42XS910: 400W; KE-50XS910: 430W

Inputs and Outputs

- DVI HDTV Interface Rear x 1
- Composite Video Input Rear x 2, Front x 1
- S-Video Input Rear x 2, Front x 1
- Audio Output (Variable and Fixed) x 1

Supplied Accessories

- Instruction Manual
- Cosmetic Design Remote Control (RM-1001)
- AA Batteries (2)

Optional Accessories

- Compact Floating Glass Stand: SU-PF2
- Wall Bracket: SU-PW2

Weights & Measures

- KE-37XS910: 87.08 lbs. (39.5 kg)
- KE-42XS910: 98.11 lbs. (44.5 kg)
- KE-50XS910: 134.48 lbs. (61.0 kg)
- KE-37XS910: 44.63" x 27.24" x 4.38" (1133.7 x 692 x 111.3 mm)
- KE-42XS910: 48.33" x 29.65" x 4.38" (1227.7 x 753 x 111.3 mm)
- KE-50XS910: 56.50" x 34.69" x 4.88" (1435 x 881 x 124 mm)

UPC Codes

- TBD

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*All Sony digital still cameras and camcorders except models DSCD-700, DSCD-770, DCR-TRV900 and DSR-PD100A store images on a Memory Stick in the DCF file format, which is required for playback on these projectors. If the image file is renamed or manipulated, the DCF file format must be restored before playback is possible. Images captured on all other digital still cameras and camcorders will need to be formatted on a PC to the DCF file format (with third party software not supplied with the projector) before they can be viewed.

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